

# DAVID T. MCFADDIN, Ed.D. PRESIDENT

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## EASTERN KENTUCKY UNIVERSITY

### OFFICE

107 Coates Building  
Eastern Kentucky University  
521 Lancaster Ave.  
Richmond, KY 40475

### EMAIL

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### EDUCATION

EASTERN KENTUCKY UNIVERSITY  
**Educational Leadership and Policy**  
Ed.D.

UNIVERSITY OF KENTUCKY  
**Business Administration**  
M.B.A.

EASTERN KENTUCKY UNIVERSITY  
**Public Relations**  
B.A., *Summa Cum Laude*

### EXPERIENCE

- 2020-PRESENT President, Eastern Kentucky University
- 2019 - 2020 Interim President, Eastern Kentucky University
- 2018-PRESENT Senior Vice President University Operations and Strategic Initiatives, Eastern Kentucky University
- 2015-2018 Vice President Government Relations, Engagement, Regional Stewardship, Eastern Kentucky University
- 2013-2015 Executive Director Government Relations and Regional Stewardship, Eastern Kentucky University
- 2011-PRESENT Adjunct Faculty Department of Communication and Educational Leadership, Eastern Kentucky University
- 2006-PRESENT Certified LIFO Facilitator (Team Building, Leadership, Communication)
- 2005-2013 Regional Director Legislative and External Affairs, AT&T
- 2000-2005 Area Manager Operations BellSouth Telecommunications
- 1997-2000 BellSouth Legislative and External Affairs

### LEADERSHIP

- BOARD MEMBER — Southern Region Education Board
- PRESIDENT — Richmond Chamber of Commerce
- CHAIR — ECU Department of Communication Advisory Board
- VICE — President Development- Junior Achievement of the Bluegrass
- CHAIR — Kentucky College and University Council of Legislative Liaisons
- BOARD MEMBER — Community Trust Bank (Richmond, KY)
- CHAIRMAN — Leadership Kentucky Selection Committee
- COUNCIL MEMBER — Kentucky Chamber of Commerce Competitiveness Council
- CHAIR — Madison County United Way Campaign
- TEAM LEAD — Habitat for Humanity House Project (Richmond, KY)

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## LEADERSHIP (CONTINUED)

- CHAIR — Madison County Community Strategic Planning Initiative
- MEMBER — Northern KY Chamber of Commerce Investment/Infrastructure Authority
- ADVISOR — Lambda Sigma Student Honor Society (Eastern Kentucky University)
- PRESIDENT — Telephone Pioneers of Kentucky
- BOARD MEMBER — ECU Center for the Arts
- PROGRAM CHAIR — ECU President's Leadership Academy
- BOARD MEMBER — Eastern Kentucky University International Alumni Association
- BOARD MEMBER — Chemical Destruction Community Advisory Board (CDCAB)

## PRESENTATIONS AND PUBLICATIONS

- PANELIST/PRESENTER "Public Employee Pensions and the Prospects for a Solution" — Kentucky Educational Television
- PANELIST/PRESENTER "Experts Talk Past, Future of Kentucky's Pension Crunch" — Louisville Public Media
- PANELIST/PRESENTER "The Future of Education in Kentucky" — Bluegrass Tomorrow Higher Education Consortium
- PRESENTER/MODERATOR "Entrepreneurship Ecosystem" — Education and Entrepreneurship as Economic Engines Conference
- PRESENTER "Performance Funding and the New Normal in Higher Education" — Kentucky Association of Continuing Higher Education Conference
- PANELIST/PRESENTER "A Conversation on Education Issues in the Commonwealth" — Kentucky Academic Leadership Academy
- PANELIST/PRESENTER "Opportunity and Education" — Congressional Ambassador Program
- PRESENTER "Opportunity in Our Region" — Southern Kentucky Chamber of Commerce
- PRESENTER "Higher Education Leadership in the 21st Century" — President's Leadership in Action Academy
- PRESENTER "Productive Partnerships through Stewardship and Engagement" — Kentucky Engagement Conference
- PRESENTER "Connected Communities" — International Town and Gown Conference
- PRESENTER "Mobile Community" presentation to Central and Eastern KY Community Leaders
- PUBLISHED & PRESENTER "Telecommunication Deregulation (The Key to Innovation)" — American Marketing Association Summer Conference

## AFFILIATIONS/MEMBERSHIPS (PAST/PRESENT)

- ECU International Alumni Association
- Leadership Madison County
- Richmond Chamber of Commerce
- Junior Achievement of the Bluegrass
- United Way of the Bluegrass
- Jenny Wiley Theatre
- Kentucky Press Association
- Leadership East Kentucky
- AT&T Pioneers
- East Kentucky Corporation
- ECU Department of Communication
- Habitat for Humanity
- United Way of Eastern Kentucky
- Public Relations Society of America
- Leadership Kentucky
- East Kentucky Youth Arts Association
- ECU Center for the Arts
- Center for Rural Development
- Northern Kentucky Chamber of Commerce
- Ashland Alliance

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## AFFILIATIONS/MEMBERSHIPS (CONTINUED)

- Madison County Strategic Planning
- Kentucky Chamber of Commerce
- Project VoteSmart
- University of the Cumberlands
- Board of Visitors
- Lambda Sigma Honor Society
- Phi Kappa Phi Honor Society
- East Kentucky Chamber of Commerce
- Richmond Rotary Club
- Public Affairs Council
- Young Professionals of East Kentucky
- SOAR
- Community Trust Bank
- Kentucky Association for Manufacturers

## TEACHING/STUDENT ENGAGEMENT

### **Courses Developed and Taught:**

- EDL 821 — Moral and Ethical Leadership
- PUB 400 — Special Topics in Government Relations
- COM 400 — Special Topics in Public Relations Writing
- COM 330 — Sports Writing and Reporting

## DISSERTATION COMMITTEE MEMBERSHIPS

- James D. Price: *Distance Learning: Promoting the Concept for Higher Education in Rural Areas*, Ed.D.
- Elisha Lawrence: *Preparing Teacher Candidates at Rural Kentucky Colleges to teach English Language Learners*, Ed.D.
- Abra Akers Endsley: *Learning Methods in a Financial Literacy Program*, Ed.D.

## AWARDS/ RECOGNITION

- East Kentucky Leadership Award for Individual Service to the Region
- Eastern Kentucky University Alumni Distinguished Service Award
- Howard & Neal Colyer Dedication Award Winner
- United States Presidential Service Award Winner
- Eastern Kentucky University Department of Communication Wall of Stars
- Leadership East Kentucky Distinguished Alumni
- Pioneer Volunteer of the Year
- BellSouth Departmental Leader of the Year
- AT&T Presidential Award Winner

## CERTIFICATIONS/ EXPERTISE

- LIFO – Life Orientations Facilitator (Performance, Team Building, Communication, Leadership, Coaching)
- Fundraising
- Organizational Design
- Strategic Planning
- Public Affairs

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## CERTIFICATIONS/EXPERTISE (CONTINUED)

- Campaign Strategy
- Grassroots Activation
- Public Policy
- Political Action Committees
- Principles of Persuasion
- Leadership
- Media Relations
- Lean Thinking-Lean Enterprise Institute