



College of Business

2024-2025

Suggested Curriculum Guide for PGA Golf Management Concentration

<p>Freshman (1st Semester) 15.5 hrs GSD 101 Foundations of Learning BUS 101* Essentials of Business PGM 101* PGA Golf Management Orientation (0.5hr) <i>Qualifying Level</i> E-1A* ENG 101 E-3A Arts E-2 MAT 112A/B Algebra & applications or MAT 211 Calculus</p>	<p>Freshman (2nd Semester) 15 hrs PGM* 100 (0) Completion of the PGA Playing Ability Test E-1B* ENG 102 E-4 Natural Science E-3B Humanities E-1C Communications CMS 100 or 210 MGT 201* Introduction to Golf Management <i>(BPA, CEB, CRA, MIA, TURFA)</i></p>
<p>SUMMER PGM 349 A (0.5) Co-op</p>	
<p>Sophomore (1st Semester) 16 hrs BUS 200 (1) Professional Development Series ECO 230 Fundamentals of Micoeconomics E-5A History BUS 209 Fundamentals of Financial and Managerial Accounting BUS 207 Fundamentals of interpersonal Business Communication MGT 202* Introduction to Golf Instruction <i>(Teaching & Coaching 1, PDA)</i></p>	<p>Sophomore (2nd Semester) 15 hrs ECO 231 Fundamentals of Macroeconomics STA 260 Business Statistics BUS 206 Fundamentals of Problem Solving with Excel E-4 Natural Science PGM 199* (0) Completion of Level 1 of PGA Education MGT 203* Golf Operations I <i>(TOPSA, RULESB, GCFMA)</i></p>
<p>SUMMER PGM 349 B (0.5) – Co-op</p>	
<p>Junior (1st Semester) 14 hrs BUS 300 (1) Professional Development Series BUS 305 Essentials of Marketing BUS 303 Essentials of Organizational Behavior and HR OHO 351* (4) Turfgrass MGT MGT 204* Golf Operations II</p>	<p>Junior (2nd Semester) 15 hrs PGM 299* (0) Completion of Level 2 of PGA Education BUS 302 Essentials of Finance BUS 301 Essentials of Formal Business Communication E-6 Diversity of Perspectives BUS 204 Fundamentals of Business Law and Ethics MGT 205* Analysis of the Golf Swing <i>(Teaching & Coaching 2, PDB)</i></p>
<p>SUMMER PGM 349 C (0.5) –Co-op</p>	
<p>Senior (1st Semester) 16 hrs BUS 400 (1) Professional Development Series BUS 306 Essentials of Operations and Supply Chain MKT 310 Personal Selling MKT 555 Marketing Research & Analysis BUS 304 Essentials of Management Information Systems MGT 206* Golf Operations & Administration <i>(BPC, GOB, MIC, SDA)</i></p>	<p>Senior (2nd Semester) 15 hrs PGM 399 (0) Completion of Level 3 of PGA Education PGM 499 (0) Completion of Level 4 of PGA Education BUS 402 Integrated Strategic Management MKT 350 Consumer Behavior in Marketing MGT 207* Advanced Golf Instruction and Special Programs MGT 210* Golf Operations III <i>(GCFMB, TURFB, FBA, CEC) – Simulation</i> E-6 Diversity</p>
<p>SUMMER PGM 349 D (0.5) – Co-op</p>	<p>FALL PGM 349 E (0.5) – Co-op</p>

*Course must be taken in semester indicated

Upper division courses: All students are required to have a minimum of 42 hrs. upper division (300-level or above) courses distributed throughout Major/Supporting/Gen Ed/Free Electives categories.

Refer to the University Catalog at <https://catalogs.eku.edu/> regarding University and General Education Requirements.