

Suggested Curriculum Guide for Business & Marketing Education/Teaching Concentration

Freshman (1st Semester) 18 hrs

GSD 101 Foundations of Learning
BUS 101 Nature of Business
CED 100 (0) Clinical I: Intro to the Education Profession
EDF 203 Educational Foundations
E-1A* ENG 101
E-2 MAT 112A/B, 114 Algebra & Applications or **MAT 211** Calculus
E-6 SED 104 Special Education Introduction

Sophomore (1st Semester) 16 hrs

BUS 200 (1) Professional Development Series
CED 200 (0) Clinical II: Understanding the Learner
EDF 219 Human Development and Learning
BUS 207 Fundamentals of Interpersonal Business Communication
BUS 209 Fundamentals of Financial & Managerial Accounting
CCT 270 Entrepreneurship
ECO 230 Fundamentals of Microeconomics (Element 5B)

Junior (1st Semester) 16.5 hrs

CED 300 (0.5) Clinical III: Curriculum and Instructional Design
EDC 300 Differentiation in Inclusive Classrooms
EMS 300W Curriculum and Instructional Design
BUS 300 (1) Professional Development Series
BUS 204 Fundamentals of Business Law and Ethics
BUS 305 Essentials of Marketing
BUS 303 Essentials of Organizational Behavior and HR

Senior (1st Semester) 17 hrs

BUS 400 (1) Professional Development Series
CED 450 (1) Clinical V: Practicing Teaching
ESE 573 Teaching Business and Marketing in Middle and Secondary Schools
BUS 402 Integrated Business Management
MKT Upper Division Course
E-6 Diversity
E-4 Natural Science

Freshman (2nd Semester) 18 hrs

BUS 206 Fundamentals of Problem Solving with Excel
E-1B* ENG 102
E-1C CMS 100 or 210
E-3B Humanities
E-3A Arts
E-4 Natural Science

Sophomore (2nd Semester) 17 hrs

E-5A History
BUS 301 Essentials of Formal Business Communication
BUS 304 Essentials of Management Information Systems
ECO 231 Fundamentals of Macroeconomics
EDF 204 (2) Emerging Instructional Technologies
STA 260 Business Statistics

Junior (2nd Semester) 15.5 hrs

CED 400 (0.5) Clinical IV: Diagnosis and Prescription
EDF 413 Assessment in Education
EMS 490 Classroom & Behav MGT
BUS 302 Essentials of Finance
CCT 304S Applied Entrepreneurship and Service Learning
BUS 306 Essentials of Operations and Supply Chain

Senior (2nd Semester) 12 hrs

CED 499 (9) Clinical VI: The professional Seminar
EMS 474 Disciplinary Literacy

*Course must be taken in semester indicated.

Refer to the University Catalog at <https://catalogs.eku.edu/> regarding University and General Education Requirements.